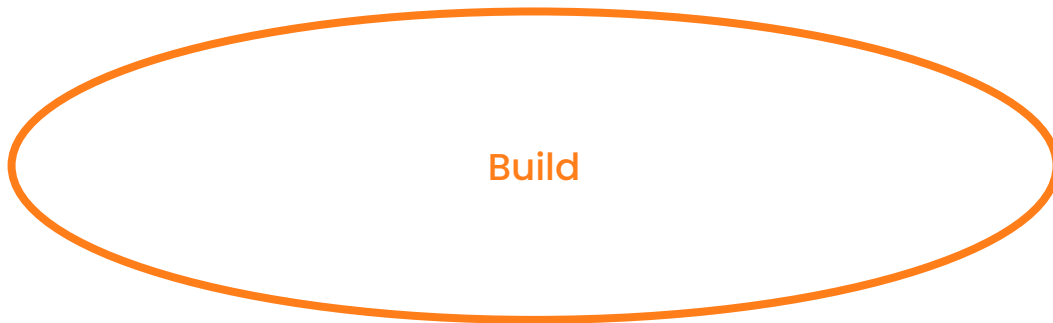




Reluctant Users

An underserved corner of community

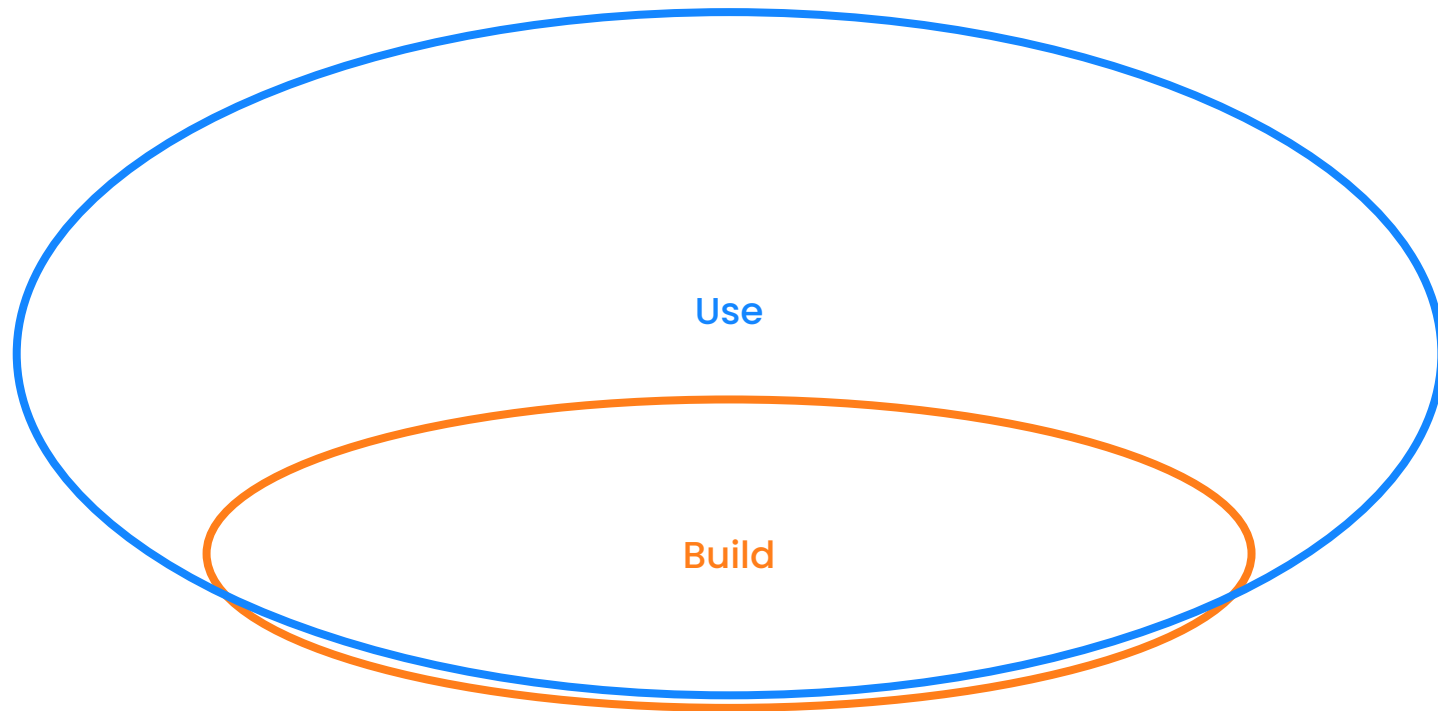


Who Build

As far as people often get when thinking of an Open Source project's community

There's a lot more here than writing and reviewing code

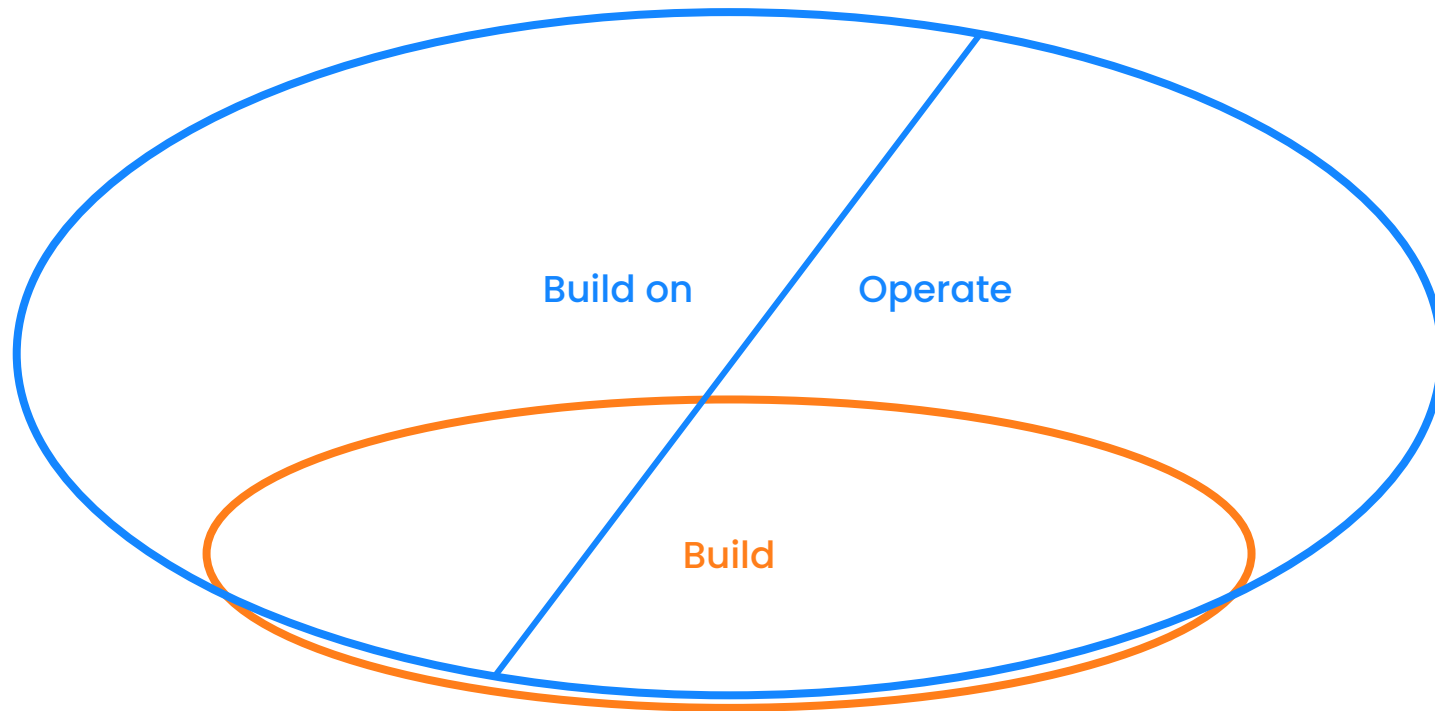
For the sake of brevity (this is a lightning talk) let's lump them all together under this header for the moment.



Who Use

Not to scale :)

As a project grows, contributors may specialise in niche areas of code development and not really use the software in any detail

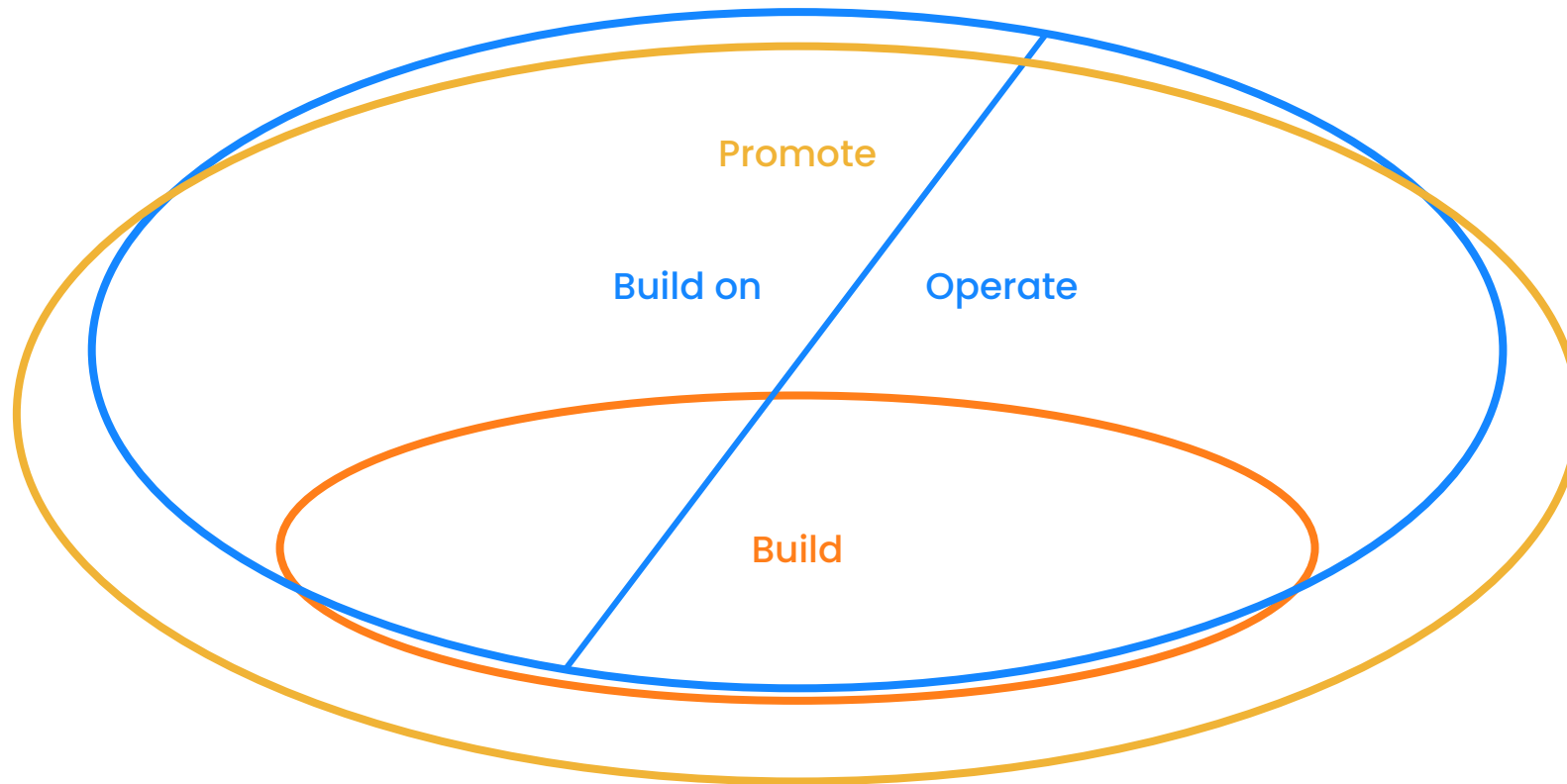


How Use

Build on or Operate

AKA developers and DBAs

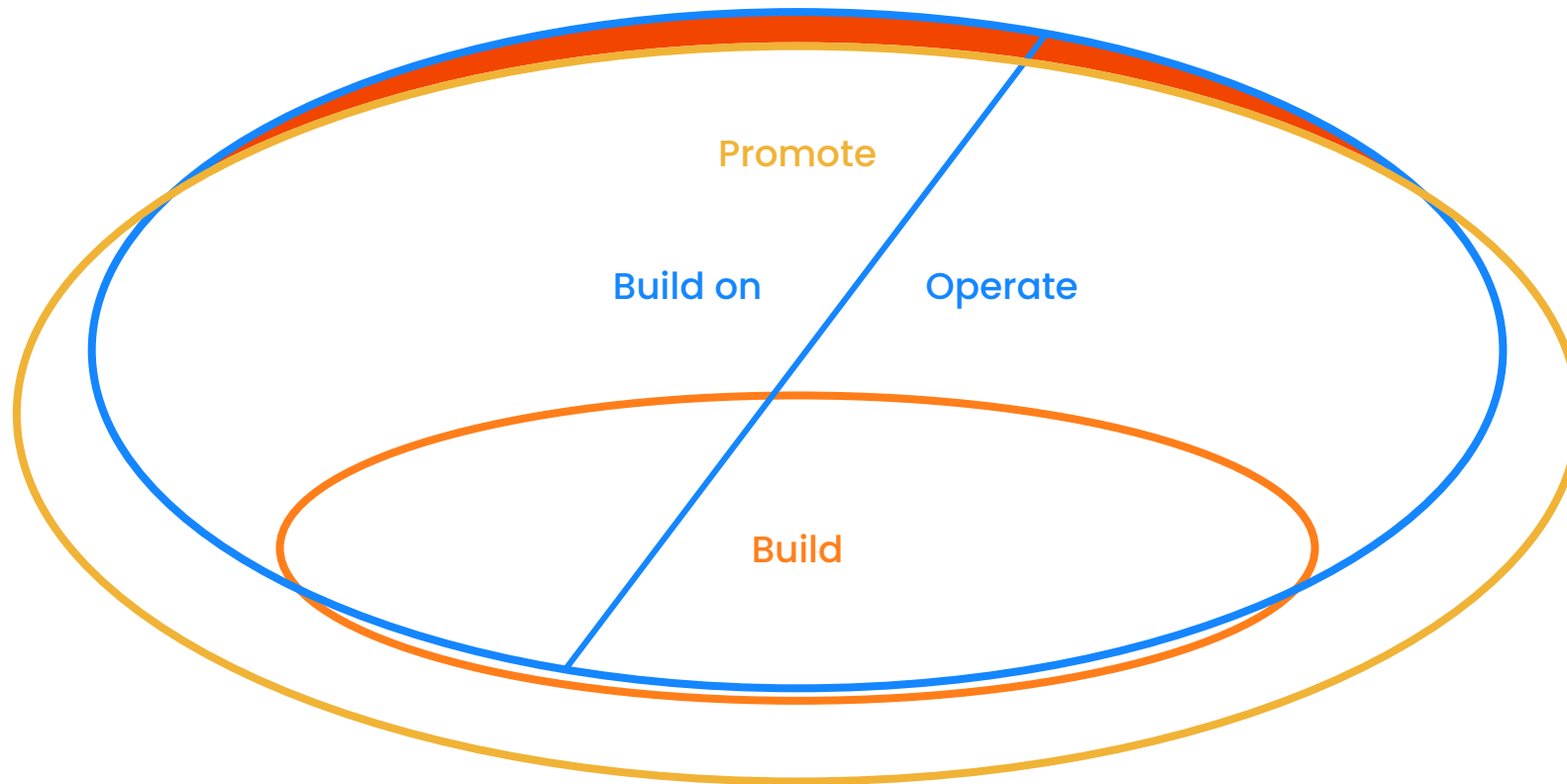
Usage may be abstracted to some extent on both sides



Who Promote

... or feel invested in

The other popular view of what the community is



Who ???

...use because they have to?

Deploying software which requires Postgres

Corporate change initiatives

May see the benefits of Postgres in some areas

... but are taking the pain of change

How to help the reluctant user community

- Content
 - Analogies, not comparisons
 - Deep expertise on both sides of the story
- Abstractions for Admins
 - Automation
 - Kubernetes operators
 - DBaaS
 - Ideally multi-DBMS
 - Partnerships with proprietary players like Nutanix NDB
 - Open Source DBaaS over K8s like Percona Everest
- Abstractions for Developers
 - Contribute Postgres expertise to the development of these abstractions



Thank You!